



Company Profile

Software development and AI solutions

A technical partner for companies in Japan and Vietnam

MINMIN Software Co., Ltd. · Founded 2019 · Ho Chi Minh City, Vietnam

AI Assistant — ABC Corporation

Hello! I'm the AI assistant of ABC Corporation.
What would you like to know?

What services do you provide?

How long does implementation take?

How long does implementation take?

According to our official website:

- Discovery & quote: 3–5 business days
- Standard rollout: 2–4 weeks
- Handover & training: 1 week

What is your share price today?

That information is not published on our website.

Type a message...

Send

MINMIN AI Agent

About MINMIN

Seven unbroken years of software export to the Japanese market

MINMIN is a software company based in Ho Chi Minh City, founded in 2019. In our first year we signed a long-term agreement with a technology partner in Tokyo, and that relationship is still running today.

All of our revenue comes from software export. We work directly with end clients, to the communication and quality standards expected in the Japanese market.

Since 2024 we have expanded into artificial intelligence and built our own product — MINMIN AI Agent — serving both the Japanese and Vietnamese markets.

2019

Founded

7+ years

Continuous work with
a Japanese partner

100%

Revenue from software
export

4 sectors

Automotive · SaaS ·
Creative · Public health

What we do

Any kind of software — greenfield builds or taking over a running system



Custom software development

Systems built from scratch around your business: SaaS platforms, internal tools, line-of-business applications.



Web applications & digital experience

Multi-market corporate sites, responsive across every device, 3D product simulation and interaction.



AI solutions

AI assistants, large language models integrated into existing systems, data analysis and automation.



Maintenance & evolution

Taking over live systems, improving performance, shipping features on a regular cycle.

Focus: artificial intelligence

We build AI that holds up in production — accurate, grounded, and under your control



AI assistants with source control

A RAG architecture that limits what the model may reference, so answers rest only on your official content.



AI inside your existing systems

Bring large language models into your website, CRM or internal tools without rebuilding them.



Data analysis & automation

Process operational data, classify and extract automatically, shorten manual workflows.



AI roadmap advisory

Identify which problems are worth solving first, and size the running cost and risk before a large commitment.

The question is not whether to use AI. It is whether you control what it reads and what it says.

MINMIN AI Agent

Our own product — an AI assistant that answers from your official content only



Declare the data scope

You specify which URLs and documents the assistant may reference.



Automatic indexing

The system crawls and analyses everything inside that scope.



Grounded answers

Questions outside the scope go unanswered rather than invented.

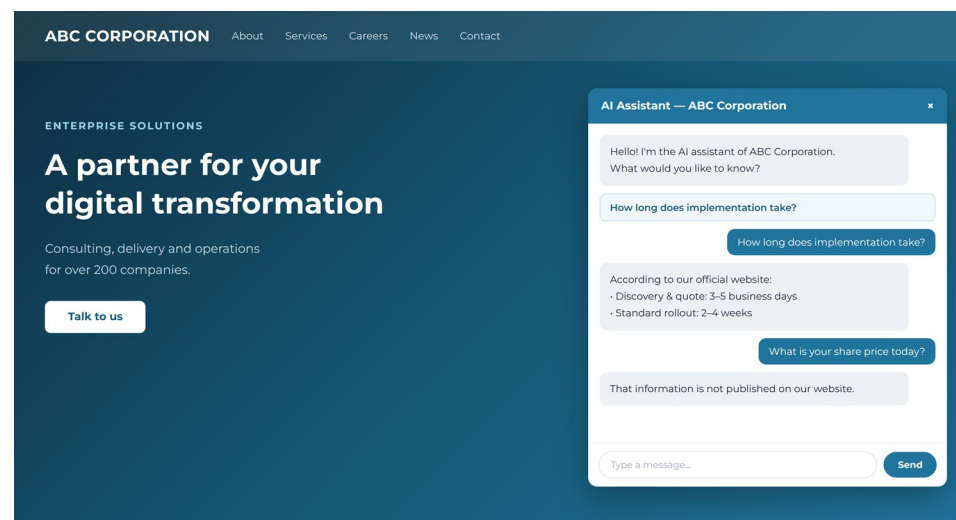


One line of code to embed

Works with any CMS, and needs no hand-written FAQ.



<https://aiagent.minmin.vn/>



The assistant as it appears on a client website

A fit for corporate sites, product pages, careers pages and public-sector portals.

Sectors we have delivered in

From a global brand to a public-sector body



Automotive

The global website of a Japanese carmaker: product presentation, 3D simulation, multi-market operation.



SaaS platform for SMEs

A multi-module IT platform: monthly parking management, online examinations, web ordering.



Creative & communications

Website and digital products for a Tokyo communications firm, including 3DCG content and AI tools.



Healthcare & public bodies

The portal of a Tokyo medical association: clinic search, on-call schedules, community services.

Client names are withheld here under confidentiality agreements. We are happy to discuss specifics directly.

Selected project

Global website for a Japanese carmaker — running since 2019

Context

The manufacturer needed one unified web platform to present products and technology across several markets, with a high bar for brand presentation.

Our role

System design, implementation and feature development on a regular cycle, working directly with the team in Tokyo.

Technical highlights

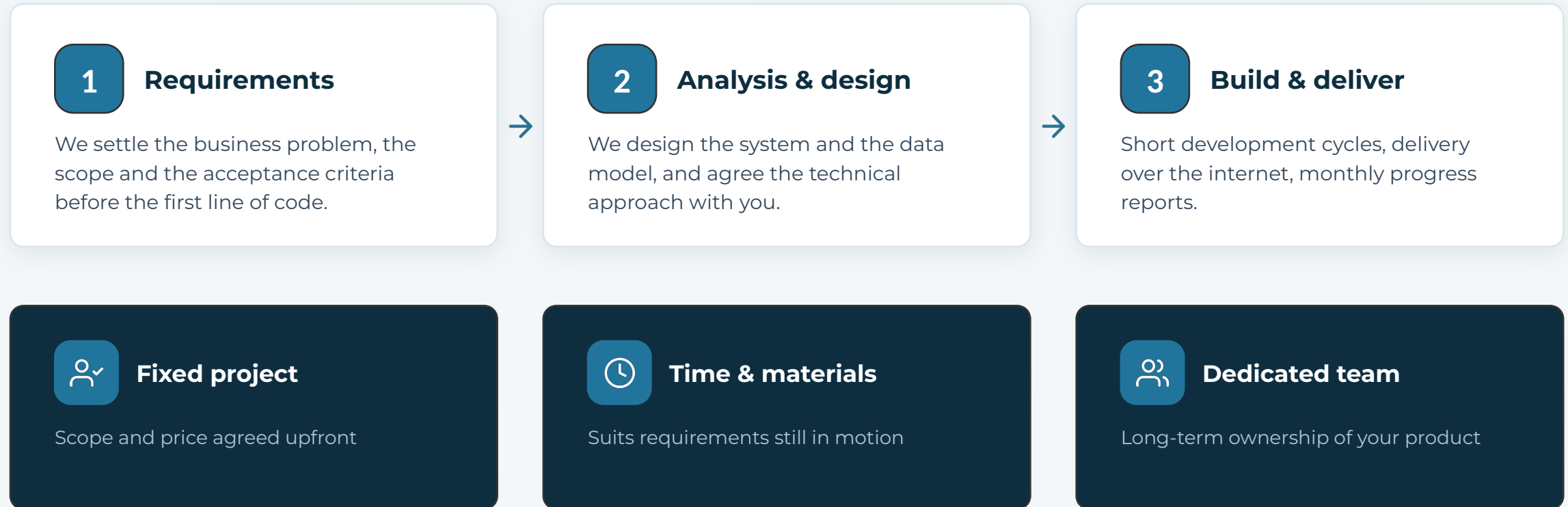
Responsive across all devices, 3D product simulation, centralised content management for multiple markets, traffic analytics.

Outcome

Over seven years of continuous work, with scope expanded step by step through contract annexes.

How we work

Three core stages, direct collaboration, regular progress reporting



Technology

A stack built up through real delivery work



Front end

HTML · CSS · JavaScript · TypeScript · Responsive · Web 3D



Back end

PHP · Java · Python · REST API · WordPress



AI & data

Large language models · RAG · LangChain · pgvector · Elasticsearch



Infrastructure

Amazon Web Services · Docker · MySQL · PostgreSQL · CI/CD

Why clients stay

What has kept a Japanese client with us for seven years



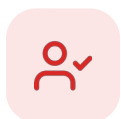
We know how Japanese teams work

Seven years of direct engagement: steady progress reporting, deadlines held, expectations settled before work starts.



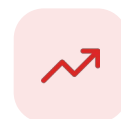
AI that ships

Not proofs of concept — AI running inside live products, plus an AI product of our own.



You talk to the people writing the code

No layers in between, fast answers, technical decisions made in the open.



Sensible cost, long horizons

Vietnamese development economics at Japanese quality standards, with a preference for multi-year relationships over one-off jobs.

Markets we serve

Centred on Japan and Vietnam, open to others



Japan

Our core market since 2019 — outsourced development, product work and takeover of existing systems.



Vietnam

Custom software and AI solutions for domestic companies, including MINMIN AI Agent.



Other markets

We take on work from the US, Europe and Southeast Asia, in English and on your timezone.



Start with the problem.

The quote can come later.

Send us a short description of the system or the problem. You will get a first read on the approach and the scope of work.

Company

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AI product

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